

THE WORLD'S  
MOST DEPENDABLE  
LAMP COLUMN BANNER SYSTEM



## REVOLUTIONARY NEW DESIGN

**MASSIVE  
WIND - SPILL  
FACTOR**

PREFERRED SUPPLIER TO OVER 100 LOCAL AUTHORITIES

### PROMOTE • ADVERTISE • SPONSOR • SELL

After rigorous wind tunnel testing and years of exposure to inclement weather our patented BannerFlex design has proven to be the winner in the market place with over 500,000 installations worldwide.



- Market Leading Wind-Spill Factor
- Unrivalled 10 Year Product Warranty
- Unique Patented Design
- Local Authority Endorsed
- Wind Tunnel Tested up to 125mph



### Fast, friendly and reliable service

We are happy to supply just the banner hardware or to offer our customers the full service package including banner design, production and installation.

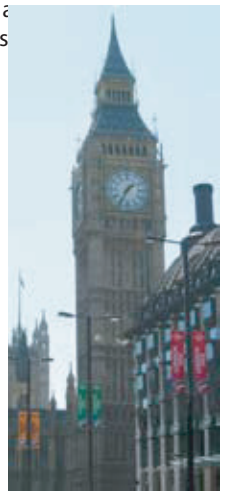
## **Airow**

Our revolutionary BannerFlex Airow Lamp Column Banner System sets new industry standards in the post mounted banner market. The Airow system utilizes a specially CNC shaped fiberglass arm to achieve an unrivalled wind-spill factor - the essential element for a successful lamp column banner campaign!

After 20 years of extensive research, engineering and testing we have developed a system which reduces wind loading on the lamp column without mechanical parts that will age and wear. Anyone involved in the outdoor media industry may look no further for a dependable post mounted banner system that is backed up by an unrivalled 10 year warranty.

## 1000 BANNERS & SYSTEMS INSTALLED THROUGHOUT THE CAPITAL SUPPORTING THE COUNTRY'S SUCCESSFUL OLYMPIC BID FOR 2012

### 650 BANNERS & SYSTEMS FOR THE 2006 RYDER CUP, DUBLIN



Key to the BannerFlex system's ability to withstand high winds is our unique and patented 'cantilever' arm and casting design, which holds the banner under constant tension. When the wind blows, the force is immediately transferred from the taut banner to the fiberglass arms, which then flex and help dissipate the energy. This all important wind spill factor is crucial in protecting the banner from excessive wear and greatly reduces the forces exerted onto the lamp column.

# BANNERS

## Materials:

Our banners are fabricated from quality high strength materials to endure long-term exterior exposure. We use heavy-duty reinforced banner grade PVC with a blackout centre to stop the 'ghosting' of images from one side to the other in bright sunlight. The materials are flame-retardant and have a UV life of 7 years.

## Size:

We can offer banners in a huge variety of stock and custom sizes.

## Print:

We offer full in-house digital and screen-printing services which can be tailored to suit the customer's specific requirements and budget. Speak to our sales team who will advise as to the most suitable & cost-effective print method.

## Design:

Our in-house graphic design team are happy to work with prepared artwork in any format or can create bespoke designs as required at very competitive rates. Please contact us for a quotation – we only require a very vague brief to get the best results!

## FIXINGS REQUIRED FOR INSTALLATION



Of equal importance is the quality and specifications of fixings used to install the brackets to the

lamp column. We recommend that you use our Tamtorque high tensile stainless steel bands with worm drive mechanism, which are available in a wide variety of sizes to suit any diameter of post.

## Visit our website

For full technical spec, wind tunnel test results and our interactive wind-force calculator.

 Technical Information

 Installation Instructions

 Wind Tunnel Test Results

All available for viewing and downloading at: [www.bannerflexeurope.com](http://www.bannerflexeurope.com)

BannerFlex Patent: Protected by US Patent #4880195

BannerFlex Europe.com is a wholly owned subsidiary of Brushwood Design Ltd.

European Head Office:  
Unit 8&9 Hacche Lane Business Park  
Pathfields, South Molton  
Devon. EX36 3LH

Tel: +44 (0) 1769 574501

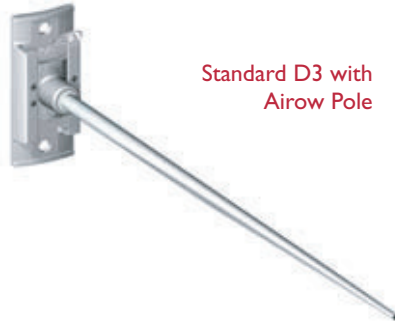
Fax: +44(0) 1769 574661

Email: [info@bannerflexeurope.com](mailto:info@bannerflexeurope.com)

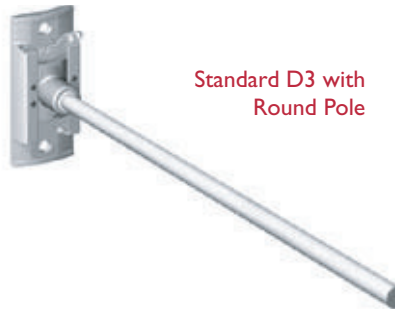
# THE BannerFlex RANGE

## STANDARD D3

The Bannerflex Standard D3 is designed for use on larger diameter lamp columns and/or where a larger banner is preferred. Intended for a column diameter 120mm+ and/or a maximum banner size 750mm x 3000mm.



Standard D3 with Airow Pole



Standard D3 with Round Pole

## METRO

The BannerFlex Metro was specifically designed in response to requests for a smaller but adjustable system designed for use on all small to mid-sized diameter lamp columns. The system boasts all of the features of the BannerFlex Standard D3 but in a more compact form. Intended for a column diameter 76mm+ and/or a maximum banner size 700 x 2400mm



Metro with Airow Pole



Metro with Round Pole

## WALL BRACKET



Wall Bracket with Airow Pole

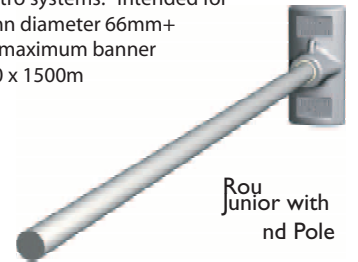
In response to our customer requests for an 'off the shelf' flexible adjustable system utilising our proven BannerFlex post-mounting hardware – here it is!

Featuring smart black powder-coated banner brackets, BannerFlex 'Airow' flexible fibreglass arms and factory fitted matching steel back plates. Suitable for banners up to 3000mm x 750mm.

## JUNIOR

Bannerflex Junior is specifically designed to be used on the smallest diameter and lightest of lamp columns, i.e. decorative light poles where smaller banners and a lower installation height is required.

This is a one-piece flexible fibreglass arm and bracket arrangement, but offers the same wind-spill qualities as the BannerFlex Standard D3 and Metro systems. Intended for a column diameter 66mm+ and/or maximum banner size 600 x 1500mm



Junior with Round Pole

## KEY BANNERFLEX FEATURES

- UV treated fibreglass banner arms: removable and adjustable, flex under wind loading allowing air to spill off the outside of the banner thus reducing stress on the banner and lamp column
- Unique canted banner arm design (Standard D3 and Metro): Top arm is canted up, bottom arm is canted down, and when banner is installed the canted arms put the banner under tension to transfer wind force to the fibreglass pole. Produces a taut, tight and trim banner appearance with no 'flopping' or 'sagging'
- Durable Almag alloy bracket with 4 diametric screws and hitch pin to hold banner arm securely in place

- Tested to withstand up to 120mph wind force
- Banner arms can be supplied in any length to suit banner size required



- Can accommodate one or two banners per pole.
- Engineered for durability with no moving or mechanical parts to wear-out
- Unrivalled 10 year Product Warranty.

[www.bannerflexeurope.com](http://www.bannerflexeurope.com)